STAKEHOLDER VALUE ANALYSIS IN A COLLABORATIVE SOCIETY

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Summary & Learning goals

SUMMARY:

In this exercise, the students are expected to work in groups (max. 4 people in one group) to examine how people succeed and fail to connect to each other and take action against a disastrous situation by using mediating tools. Identify mediating aspects, motivations and values of various stakeholders who are directly or indirectly involve in the collaborative society from a critical perspective.
Evaluate contradictions between different stakeholders and ideate on design for further improve the collaborative interaction between stakeholders.

LEARNING GOALS:
With this exercise students will be able to:

- Analyse different motivations and values of people for using a mediating tool to connect people to collaborate in a challenging situation.
- Develop idea for a reformulation/reconceptualization of a component in the current tool to improve contradictions within the collaborative society for further improvement.

Stakeholder-Value Analysis of a Collaborative Society from a Critical Perspective

Step 1. Set a group (max. 4 people) and pick one digital application or tool that mediate a type of collaborative activism against a natural, man-made, or hybrid disaster (e.g. bushfires, earthquakes, climate change, war, etc.).

Step 2. Make an analysis of the tool and examine the current collaborative practices and activities that it mediates.

Stakeholder-Value Analysis of a Collaborative Society from a Critical Perspective

Step 3. Identify stakeholders (min. 3) that are directly involved (e.g. Human or non-human victims, governmental or non-governmental organizations, volunteer experts, philanthropists, oneself, etc.) by using the Table in the next slide adapted from;

https://teachingforvaluesindesign.eu/12_listingstakeholdersandtheirvalues.html

https://vsdesign.org/

Also check for Schwartz's value inventory:

Schwartz, Shalom H. (2012). An Overview of the Schwartz Theory of Basic Values. Online Readings. Psychology and Culture, 2(1). https://doi.org/10.9707/2307-0919.1116

Direct Stakeholders in the Collaborative Society	Intrinsic Motivation	Extrinsic Motivation	Common Values	Contradicting Values	Positive Influence	Negative Influence

Stakeholder-Value Analysis of a Collaborative Society from a Critical Perspective

Step 4. Identify stakeholders (min. 2) that are indirectly involved and influenced by the collaborative society.

Again, use the Table in the next slide adapted from;

https://teachingforvaluesindesign.eu/12_listingstakeholdersandtheirvalues.html

https://vsdesign.org/

Indirect Stakeholders in the Collaborative Society	Intrinsic Motivation	Extrinsic Motivation	Common Values	Contradicting Values	Positive Influence	Negative Influence

Stakeholder-Value Analysis of a Collaborative Society from a Critical Perspective

Step 5. List down value tensions between stakeholders:

Value tensions within or between (groups of) people

For each of the categories below, write down at least one example of a value tension.

- Internal (within oneself)
- Between two people
- Between one and a group of other people
- Between one and an organization or institution
- Between two groups of people or between organizations/institutions

Understanding Value Tensions adapted from:

https://teachingforvaluesindesign.eu/20_understandingvaluetensions.html

https://vsdesign.org/

Stakeholder-Value Analysis of a Collaborative Society from a Critical Perspective

- Step 6. Develop an idea for a reformulation/reconceptualization of a component in the current tool to improve contradictions within the collaborative society for further improvement.

- Step 7. Present and discuss your ideas with your peers in class

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